



December 19, 2011

VIA EMAIL & U.S. MAIL

Mr. Greg Neyman
Answers In Creation
P.O. Box 653
Springfield, OH 45501-0653
gneyman@answersincreation.org

Re: Answers in Genesis and AIG trademarks

Dear Mr. Neyman:

We write in response to your letter of November 21, 2011. Although we appreciate your willingness to discuss and propose changes to your ministry's website, we must insist that any such changes include a change in the ministry name. We again request you change the name of your ministry so that it is not confusingly similar to the ANSWERS IN GENESIS and AIG marks.

As we previously explained, AiG owns the trademarks ANSWERS IN GENESIS and AIG for Christian ministerial and educational services. AiG has used these at marks since at least 1994 to promote its ministry and related goods and services. AiG registered ANSWERS IN GENESIS in the United States, as well as numerous countries around the world. The ANSWERS IN GENESIS and AIG marks are famous both nationally and internationally for AiG's ministerial goods and services.

In addition to the marks listed in our previous correspondence, AiG owns an entire family of ANSWERS marks. These marks include ANSWERS WORLDWIDE (U.S. Registration No. 3,510,140); ANSWERS UPDATE (U.S. Registration No. 3,247,230); ANSWERS (U.S. Registration No. 3,214,151); ANSWERS...WITH KEN HAM (U.S. Registration No. 3,157,444); ANSWERS ACADEMY (U.S. Registration No. 3,123,256); ANSWERS RESEARCH JOURNAL (U.S. Registration No. 3,519,529); 1:1 ANSWERSINGENESIS BELIEVING IT. DEFENDING IT. PROCLAIMING IT. (U.S. Registration No. 3,549,051); ANSWERS BUILDING A BIBLICAL WORLDVIEW (U.S. Registration No. 3,306,416); ANSWERS EDUCATION ONLINE (U.S. Registration No. 3,323,011); and KIDSANSWERS (U.S. Registration No. 3,355,097). The distinctive sur-name of this family is ANSWERS.

Your use of ANSWERS IN CREATION and AIC in conjunction with Christian ministerial services is confusingly similar to AiG's ANSWERS IN GENESIS and AIG marks. The sole difference between the ANSWERS IN CREATION mark and the ANSWERS IN GENESIS is the word "creation." That term is strongly associated with Genesis and with AiG's ministry. The AIC mark and AIG marks differ by a single letter while sounding nearly identical.

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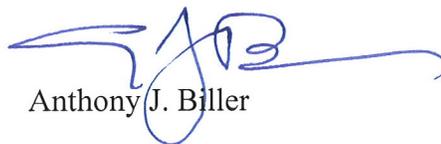
You offer the same services as AiG under the ANSWERS IN CREATION and AIC marks. You are using these marks and offering your services through the same channels as AiG, to include the Internet and Facebook. Consumers looking for AiG's Christian ministry services may be confused or misdirected to your ministry due to the confusing similarity between your marks and AiG's marks. This confusion is only compounded by your ANSWERS IN CREATION mark containing the same distinctive ANSWERS sur-name used in AiG's family of ANSWERS marks, which gives the impression that your ministry is associated with or endorsed by AiG.

In your correspondence, you claim that ANSWERS IN CREATION will now "operate as a 'parody' website." A parody pokes fun at a trademark and its owner while pretending to be that mark/owner. While your ANSWERS IN CREATION ministry provides an alternative viewpoint to that of AiG, it does not do so by humorously imitating AiG. Accordingly, it is not a parody and the confusing similarity between the marks is not abated.

AiG remains interested in resolving this matter amicably. It is in the interest of both ministries to have unique identities and to avoid confusion. AiG proposes you change the name of your ministry to another name that is distinctly different from ANSWERS IN GENESIS and AIG.

Thank you for your continued attention to this matter. We request the courtesy of your response within one month of the date of this letter.

Sincerely,



Anthony J. Biller

cc: John E. Pence, Esq.

AJB/ujs
5661-030